

Sammi P. Social

Brand Manager • Graphic Designer • Photographer



941-402-2523



Sarasota, FL



sammibsocial@gmail.com



sammibsocial.com

Education

- 2009 • Florida College of Natural Health
Massage Therapy
- 2020 • Hubspot & Coursera
Social Media Marketing, Digital Marketing, Email Marketing, Data Analytics
- 2025 • F.I.R.S.T. Institute
Graphic Design and Web Development

Expertise

- Project Management
- Brand Development
- Brand Ambassador
- Marketing
- Analytics
- Graphic Design
- Photography
- UI/UX Design
- Motion Graphics
- Content Writing
- Digital Marketing



Creative Summary

Results-driven Brand Manager with 15+ years' experience. Skilled in graphic design, social media, email marketing, photography, and project management. Passionate about creating engaging brand experiences.

Experience

Brand Manager

Freelance 2023-Present

- Innovative brand strategist and creative problem-solver. Leveraging expertise in graphic design, photography, web development, and social media to elevate brands and captivate audiences.

Social Media Manager | Brand Ambassador

Advanced Plumbing Solutions and Design

Hybrid 2022-Present

- Expanded brand reach through creative social media campaigns and strategic networking. Cultivated a strong online presence and engaged with the target.

Social Media Manager

Woof Gang Bakery and Grooming

Remote 2020-2022

- Elevated brand recognition and customer engagement by executing effective social media strategies and producing captivating content, including product and event photography.

Physical Therapy Tech. | Licensed Massage Therapist

Back to Health and Wellness

2010-2020

Experienced PT Tech & LMT. Provided therapeutic massage and guided exercises to improve patient mobility and reduce pain.

For more please check out my portfolio.

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